

MICHELE MCMURRY  
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## **FREELANCE WRITER/EDITOR**

### **PROFESSIONAL EXPERIENCE**

*CONSTRUCTIVE COMMUNICATIONS* 2009 – present

**Owner**

Professional writer and editor with experience in feature writing, magazine and newspaper editing, technical writing, grant proposals, marketing and public relations. Areas of specialty include food, travel, commercial real estate, construction and manufacturing.

Previous byline: Michele Omenson

*SAN ANTONIO MAGAZINE* 2007 – 2009

San Antonio, Texas

**Contributing Writer**

**Assistant Editor**

- Contributed features and other editorial to monthly lifestyle magazine
- Worked closely with editor and art department through all stages of production
- Oversaw Dining, Datebook and Out&About sections; wrote and edited copy
- Coordinated fashion photo shoots
- Managed intern program and fact checking process
- Wrote and assigned stories
- Involved in media partnerships

*CONSTRUCTION NEWS, LTD* 2006 – 2007

San Antonio, Texas

**Managing Editor**

- Oversaw editorial of four monthly newspapers covering the construction industry in major Texas metros
- Supervised city editors in San Antonio, Austin, Dallas-Fort Worth and Houston
- Managed deadlines and edited all copy
- Attended major industry events, conducted interviews and wrote articles

*PARKLAND LIFE MAGAZINE*, Parkland, Florida 2004 – 2005

**Features Editor**

- Contributed feature articles to largest monthly publication in North Broward County including offspring magazine, *Coconut Creek Life*
- Established writer's guidelines and collaborated on editorial calendar
- Supplied editorial for Parkland's first official Annual City Guide

*NEW TIMES BROWARD-PALM BEACH*, Fort Lauderdale, Florida 2004 - 2005  
One of New Times' 11 U.S. metropolitan newsweeklies

**Freelance Writer**

- Contributed to "Night & Day" weekly events calendar

*THE GOOD LIFE MAGAZINE*, Austin, Texas 2002 – 2003

**Contributing Feature Writer**

- Contributed in-depth feature articles to general interest publication reaching Austin and surrounding Central Texas communities

*THE AUSTIN IDEALIST*, Austin, Texas 2002 – 2002

**Contributing Feature Writer/Photographer**

- Wrote feature articles for bimonthly general interest magazine  
(Publication premiered and folded in 2002)

*PACE FOODS, LTD.*, San Antonio, Texas 1990 – 1994

**Senior Accounting Clerk/Technical Writer**

- Accounts payable and cost accounting for salsa manufacturer
- Became company's first technical writer
- Documented procedures, including bar code training, inventory planning, sales order entry and fixed asset identification for local salsa manufacturer

**ADDITIONAL EXPERIENCE**

**Board of Directors/Development Committee**

*San Antonio Choral Society*

- Oversaw fundraising and grant writing for community chorus – 2006-2007

**Freelance Copyeditor**

*Buffalo Bayou Partnership, Inc.*, Houston, Texas

- Edited newsletters and press releases – 2004-2005

**Freelance Travel Writer**

*San Antonio Express-News*

- Contributed article and photos, "Possum Kingdom: sports golf, lakes" for Sunday Travel & Leisure section – 1999

**Contract Technical Writer**

*QIV Systems*, San Antonio, Texas

- Documented digital mapping software, *Mapware* – 1990-1991

**EDUCATION**

B.A. in English, Texas A&M University, College Station, Texas; minor in Business

Post-graduate studies in English, The University of Texas at San Antonio

Post-graduate studies in Business, St. Mary's University, San Antonio